

Conference Agenda • March 26, 2020

Session 1:

Risk Management Program – Defining the Basics

8:00 a.m. to 8:50 a.m.

Safety, Security, Emergency Management and Business Continuity are all significant and equal components of a Risk Management Program. We'll discuss the components of each program and how they interact as one system.

Session 2:

The Anatomy of a Disaster

9:00 a.m. to 9:50 a.m.

An overview of what happens when local public safety agencies are dispatched and how it changes when a federal declaration is activated.

Session 3:

Disaster Recovery – Removing the Mask of Mystery

10:00 a.m. to 10:50 a.m.

When first responders and emergency personnel leave the scene, survivors often fall prey to scams, misinformation, or make uninformed decisions with long-term implications. The recovery process should not be such a mystery.

Session 4:

Risk Analysis and Program Development

11:00 a.m. to 12:00 p.m.

Identify the hazards and risks, determine who or what is vulnerable, and analyze the probability of occurrence versus the severity of consequence. Essential first steps to building your program.

Session 5:

Fraud, the New “F” Word

1:00 p.m. to 1:50 p.m.

From cyberattacks to social engineering, criminals are waging war against corporations and even government agencies and while we want to think they are secure, the reality is that criminals are winning. Attendees will see how criminals are gaining access to their networks, avoiding detection and ultimately gathering the information necessary to commit fraud.

Session 6:

Are You Personally Ready for the Next Disaster?

2:00 p.m. to 2:50 p.m.

This session will discuss personal and family preparedness from a proactive perspective. Taking care of your family and self is Job One in our disaster-prone world.

Session 7:

Crisis Leadership

3:00 p.m. to 3:50 p.m.

Effective crisis leaders know how to respond, manage, and recover an organization with minimal loss; they become stronger and better following the crisis resolution. How do they do it? How do they prepare and respond? How do they communicate so effectively?

Session 8:

Fatal Flaw in Your Active Shooter Response

4:00 p.m. to 5:30 p.m.

In this session we will review your active shooter response and identify its fatal flaw. You'll be ready to bring your active shooter response up to police protocol and standards. This presentation starts with defining your flaw. It ends with a Tabletop Exercise to make the problem and solution real and actionable. You'll be able to present facts and statistics to management to capture attention and secure their support.



Conference Agenda • March 27, 2020

Session 9:

Enhancing Your Organizational Resilience with Effective Exercises

8:00 a.m. to 8:50 a.m.

Exercises need to be considered an essential element within your resilience and emergency preparedness program. This session covers the basic types of exercises, designing and producing an effective exercise and provides insights into how you can maximize the value to the organization and exercise participants.

Session 10:

Social Media and Controlling the Message

9:00 a.m. to 9:50 a.m.

Social media has become a major channel for businesses, but ultimately, it is harder to control the message on social than on other media. This session will look at the different procedures and philosophies with using social media when handling internal and external incidents.

Session 11:

Risk Mitigation through Operational Sustainability

10:00 a.m. to 10:50 a.m.

Resiliency and sustainability are key components in risk mitigation. Consider something as simple as lighting. By implementing sustainability into risk mitigation by switching fixtures to LED, the facility has instant on-off capabilities, reduced energy consumption, extended bulb life, reduced replacement costs, reduced labor costs and reduced risks injuries.

Session 12:

Emergency Preparedness and the SAFETY Act Journey

11:00 a.m. to 12:00 p.m.

A discussion of the road to SAFETY Act acknowledgment for facilities, including the preparation of Emergency Operations Plans and Standard Operating Procedures, together with the development of training that forms the basis for a SAFETY Act acknowledgment.

Session 13:

Decisions

1:00 p.m. to 1:50 p.m.

Defensible space includes the protection of life, property and the environment. However, it also protects your organization from the consequences of the decisions that were made during an incident or event.

Session 14:

How to Quickly Ramp-Up Labor Resources for Disaster Recovery

2:00 p.m. to 2:50 p.m.

Deploying a qualified workforce to deal with the after-effects of natural or man-made disasters. This session will discuss immediate response protocol, as well as sound management skills and onsite health and safety managers.

Session 15:

Leveraging Cloud-Based Technology to Improve Facility Emergency Preparedness

3:00 p.m. to 3:50 p.m.

A 2017 industry review revealed that more than 80 percent of facility teams feel unprepared for facility catastrophes. Often the source of this lack of preparedness was disorganized and unavailable information. This session will identify gaps in emergency plans and present innovative cloud-based strategies to improve facility emergency management.

Session 16:

Fundamentals of Building Your Business Continuity Plan

4:00 p.m. to 5:00 p.m.

This presentation will describe the building blocks of an effective and sustainable program to enable your company to prepare for and respond to emergency events. After hearing this presentation, you'll be ready to enhance your organization's business continuity program and increase the chance that your company will be the one that recovers!

Conference Adjourns 5:00 p.m.